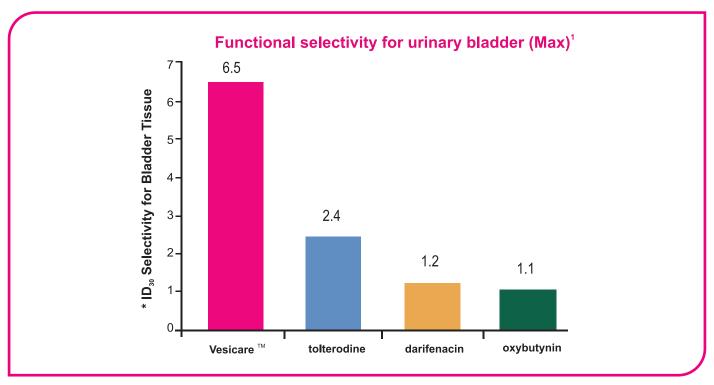
## Vesicare<sup>™</sup> exerts greater selectivity for urinary bladder.¹



Data adapted from Ohtake A et al. 1 In animal model: anaesthesized female rats (in vivo).

- Vesicare<sup>™</sup> has greater selectivity for urinary bladder than for the salivary gland compared to tolterodine, oxybutynin and darifenacin.¹
- 89% of patients do not report "dry mouth" by Vesicare<sup>™</sup> 5mg.<sup>2</sup>





<sup>\*</sup> ID<sub>30</sub> is the dose required to induce 30% inhibition of the baseline carbachol response.



## Taking the Urgency out of their lives: **Prescribe VESICARE**<sup>™</sup>

## References:

1. Ohtake A et al\_Eur J Pharm 2004; 492: 243-250 2. Vesicare- SmPC-IR-en-August 2019





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